

whiteblack

A slab serif optimized for negative settings
by Arne Freytag

Nº 15 ~ 2022



ER

by Arne Freytag

fontface

Whiteblack is a slab serif with a soft touch, designed for contemporary typography and comes up with 6 weights for positive and negative settings plus handslanted obliques. In dark backgrounds, especially for signage and on screen, negative settings glow and appear heavier than positive settings. To avoid the „glow-effect“ the typeface contains special weights for an optimal balance between white and black.

A large x-height and open apertures not only creates space for smaller sizes, but also lends Whiteblack a solid balanced and generous character for print and screen. Many OpenType features including 324 ligatures, contextuel alternates, and stylistic set built into all cuts. The font contains 1.076 glyphs with a wide range of flexibility for Latin language support for every typographical needs. Whiteblack brings elegance and a certain warmth wherever a contemporary slab serif typeface is needed.

WEIßBROTSCHEIBEN

new

Bianconeri

God thanks, it's Friday

fluffy

Le Mans

THÉSE

archiv

GOOSE

TUNA

MÜHLE

OHNE

Schwarz-weiß



LANGUAGE SUPPORT

SUPPORTS 34 LANGUAGES (PRO/OT CFF)

Afrikaans, Basque, Breton, Catalan, Croatian, Czech, Danish, Dutch, English, Estonian, Finnish, French, Gaelic (Irish, Scots), German, Hungarian, Icelandic, Indonesian, Irish, Italian, Latvian, Lithuanian, Norwegian, Polish, Portuguese, Romanian, Saami (Southern), Serbian, Slovak, Slovenian, Spanish, Swahili, Swedish, Turkish.

ą Đ ç ð è Ě ğ ĥ Þ Ö
ķ ł ŋ ø þ Ě ř š † ů w
ž Ğ H d' J K å æ F † y

Aerodeslizador

WHITEBLACK EXTRA LIGHT

Troublemakers

WHITEBLACK LIGHT

Blabbermouth

WHITEBLACK REGULAR

Hot Chocolate

WHITEBLACK MEDIUM

Regretfulness

WHITEBLACK BOLD

Modularizing

WHITEBLACK ULTRA BOLD

Aerodeslizador

WHITEBLACK WHITE EXTRA LIGHT

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Modularizing

WHITEBLACK WHITE ULTRA BOLD

Acuartelamiento

WHITEBLACK EXTRA LIGHT OBLIQUE

Grandilocuencia

WHITEBLACK LIGHT OBLIQUE

Autogestionario

WHITEBLACK REGULAR OBLIQUE

Radioterapeuta

WHITEBLACK MEDIUM OBLIQUE

Superhighway

WHITEBLACK BOLD OBLIQUE

Wunderkinder

WHITEBLACK EXTRA BOLD OBLIQUE

Acuartelamiento

WHITEBLACK WHITE EXTRA LIGHT OBLIQUE

Grandilocuencia

WHITEBLACK WHITE LIGHT OBLIQUE

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WHITEBLACK WHITE MEDIUM OBLIQUE

Superhighway

WHITEBLACK WHITE BOLD OBLIQUE

Wunderkinder

WHITEBLACK WHITE EXTRA BOLD OBLIQUE

DESIGN CONCEPT

open apertures

lighter weight to avoid
»glow-effect«



Wggae

REGULAR, ITALIC & DISPLAY (11 PT / 14 PT)

Moments of contemplation. We often find ourselves dreaming of visions of a better life. It's a universal longing, an innate desire to transcend the challenges and limitations of the present, and step into a brighter, more fulfilling reality.

For some, a better life may mean finding inner peace and contentment, cultivating a sense of mindfulness and gratitude that permeates every aspect of existence. It's about cherishing the simple joys, savoring each moment, and nurturing meaningful connections with those around us.

For others, a better life may entail chasing ambitious dreams and aspirations, daring to reach beyond the boundaries of what seems possible. It's about embracing risk, pursuing passions with unwavering determination, and refusing to settle for anything less than extraordinary.

Yet, amidst the **diverse interpretations** of what constitutes a better life, there exists a unifying theme – a shared commitment to personal growth and societal betterment. It's about recognizing that our individual journeys are inexorably intertwined with the collective tapestry of humanity, and that true fulfillment is found not only in the pursuit of personal goals, but also in the upliftment of those around us.

(7 pt / 9 pt)

In the moments of quiet reflection, our minds often wander to visions of a brighter tomorrow, filled with possibilities waiting to be realized. It's a deeply ingrained human instinct, this yearning for a life that surpasses the constraints of our current reality, propelling us towards a future brimming with potential.

For many, the pursuit of a better life is intricately linked with the quest for inner peace and tranquility. It involves delving deep into the recesses of our souls, cultivating a profound sense of mindfulness that colors every facet of our existence. This journey is about not just finding joy in the grand milestones, but also in the quiet moments of everyday life, where simple pleasures blossom into profound sources of fulfillment.

However, the notion of a better life extends far beyond mere contentment for others. It's about daring to dream audaciously, to envision a life that transcends the boundaries of convention and expectation. It's about embracing the exhilarating dance with uncertainty, where each step forward is fueled by an unwavering belief in one's own potential to achieve greatness.

Yet, amidst the diverse interpretations of what constitutes a better life, there exists a unifying theme – a shared commitment to personal growth and societal betterment. It's about recognizing that our individual journeys are inexorably intertwined with the collective tapestry of humanity, and that true fulfillment is found not only in the pursuit

See the black in the white
and the *WHITE IN THE BLACK*


type

Bianco
202



Schwarz und Weiß treffen sich, verschmelzen in der Dämmerung, wo Nacht und Tag flüstern und das Eine ohne das Andere nicht existiert. So wie Worte Bedeutung verleihen, so braucht auch das Dunkle das Licht, das Verborgene das Erkennbare. Vielleicht ist es diese unaufhörliche Begegnung, die uns daran erinnert, dass jede Klarheit einen Hauch von Mystik in sich trägt und umgekehrt jedes Rätsel seinen eigenen, unausgesprochenen Sinn entfaltet.

Und so wandern wir, Leser und Denker, in diesen kontrastreichen Welten, stets bemüht, das Schwarz im Weiß zu sehen und das Weiß im Schwarz.



white characters
dance like stars
in the night sky

