

ADOR
Hairline

high contrast. sans serif.
by Arne Freytag

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Extensions

Ador Hairline is the high contrast version of Ador. A humanist sans serif, especially designed for contemporary typography and comes up with 7 weights from extralight to black plus true italics and 293 ligatures and initial letters. A large x-height not only creates space in the letters for extra-bold styles, but also lends Ador Hairline an open and generous character in the more narrow and semi-bold versions. The nice balance between sharp ink trapped and soft, dynamic shapes helps to work in small sizes. Diagonal stress, angled finials and the 4 degree true italic styles give Ador Hairline a dynamic look. The font contains 1,026 glyphs and a wide range of flexibility for Latin language support for every typographical need. Ador Hairline is a contemporary sans serif typeface, special for logotypes, brands, magazines, editorial, and advertising uses.

Ador Hairline was on the shortlist of Communication Arts 2020.

SQUARISH AND CURVY

Cave

herausgekniffene Fadenaufgabe

Ponywaldschänke

SYSTEM

Egypt

DOPPLER

flocke

stretch

MÜHLE

UPBEAT

L^oOSE

Contextual Alternates

A woman's profile is shown in a side view, facing left. Her hair is styled in a large, voluminous, and somewhat chaotic updo that cascades down and to the right. The hair is dark and appears to have some texture or movement. She is wearing a dark, high-collared garment with a shimmering or sequined texture. The background is a solid, vibrant orange color. The word "contrast" is written in a large, white, serif font across the center of the image, partially overlapping the woman's hair and face.

contrast

LANGUAGE SUPPORT

SUPPORTS 34 LANGUAGES (PRO/OT CFF)

Afrikaans, Basque, Breton, Catalan, Croatian, Czech, Danish, Dutch, English, Estonian, Finnish, French, Gaelic (Irish, Scots), German, Hungarian, Icelandic, Indonesian, Irish, Italian, Latvian, Lithuanian, Norwegian, Polish, Portuguese, Romanian, Saami (Southern), Serbian, Slovak, Slovenian, Spanish, Swahili, Swedish, Turkish.

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14 Cuts

Indian Summer

ADOR HAIRLINE EXTRA LIGHT

Mountain View

ADOR HAIRLINE LIGHT

Seed Merchant

ADOR HAIRLINE REGULAR

Club Sandwich

ADOR HAIRLINE MEDIUM

Hot Enterprise

ADOR HAIRLINE BOLD

Puromorphite

ADOR HAIRLINE EXTRA BOLD

Scharfe Kurve

ADOR HAIRLINE BLACK

Childhood's End

ADOR HAIRLINE EXTRA LIGHT ITALIC

Pocket Compass

ADOR HAIRLINE LIGHT ITALIC

Characteristical

ADOR HAIRLINE ITALIC

Natural History

ADOR HAIRLINE MEDIUM ITALIC

Hippopotamus

ADOR HAIRLINE BOLD ITALIC

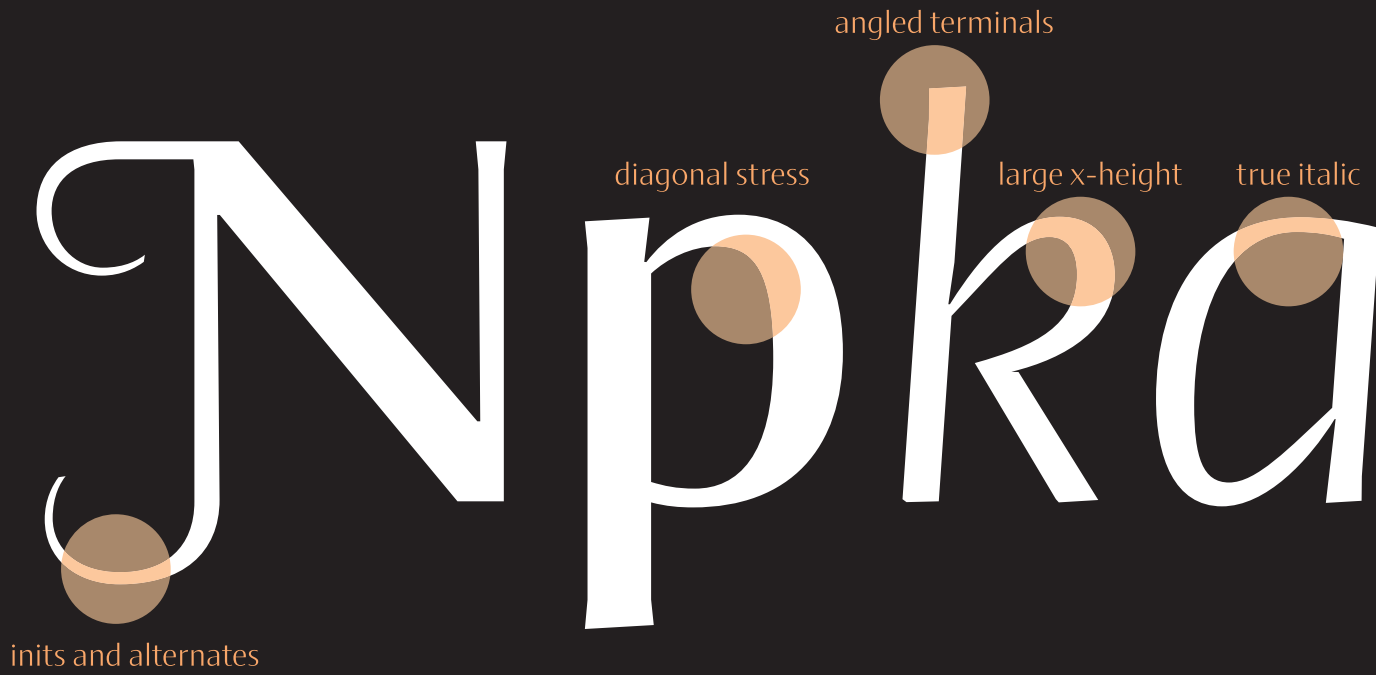
Superhighway

ADOR HAIRLINE EXTRA BOLD ITALIC

Lone Journeys

ADOR HAIRLINE BLACK ITALIC

DESIGN CONCEPT



REGULAR, ITALIC & DISPLAY (11 PT / 14 PT)

Moments of contemplation. We often find ourselves dreaming of visions of a better life. It's a universal longing, an innate desire to transcend the challenges and limitations of the present, and step into a brighter, more fulfilling reality.

For some, a better life may mean finding inner peace and contentment, cultivating a sense of mindfulness and gratitude that permeates every aspect of existence. *It's about cherishing the simple joys, savoring each moment, and nurturing meaningful connections with those around us.*

For others, a better life may entail chasing ambitious dreams and aspirations, daring to reach beyond the boundaries of what seems possible. It's about embracing risk, pursuing passions with unwavering determination, *and refusing to settle for anything less than extraordinary.*

Yet, amidst the ***diverse interpretations*** of what constitutes a better life, there exists a unifying theme – a shared commitment to personal growth and societal betterment. It's about recognizing that our individual journeys are inexorably intertwined with the collective tapestry of humanity, and that true fulfillment is found not only in the pursuit of personal goals, but also in the upliftment of those around us.

In the grand tapestry of existence, each of us contributes a thread of our own unique vision for a brighter to-

(7 pt / 9 pt)

In the moments of quiet reflection, our minds often wander to visions of a brighter tomorrow, filled with possibilities waiting to be realized. It's a deeply ingrained human instinct, this yearning for a life that surpasses the constraints of our current reality, propelling us towards a future brimming with potential.

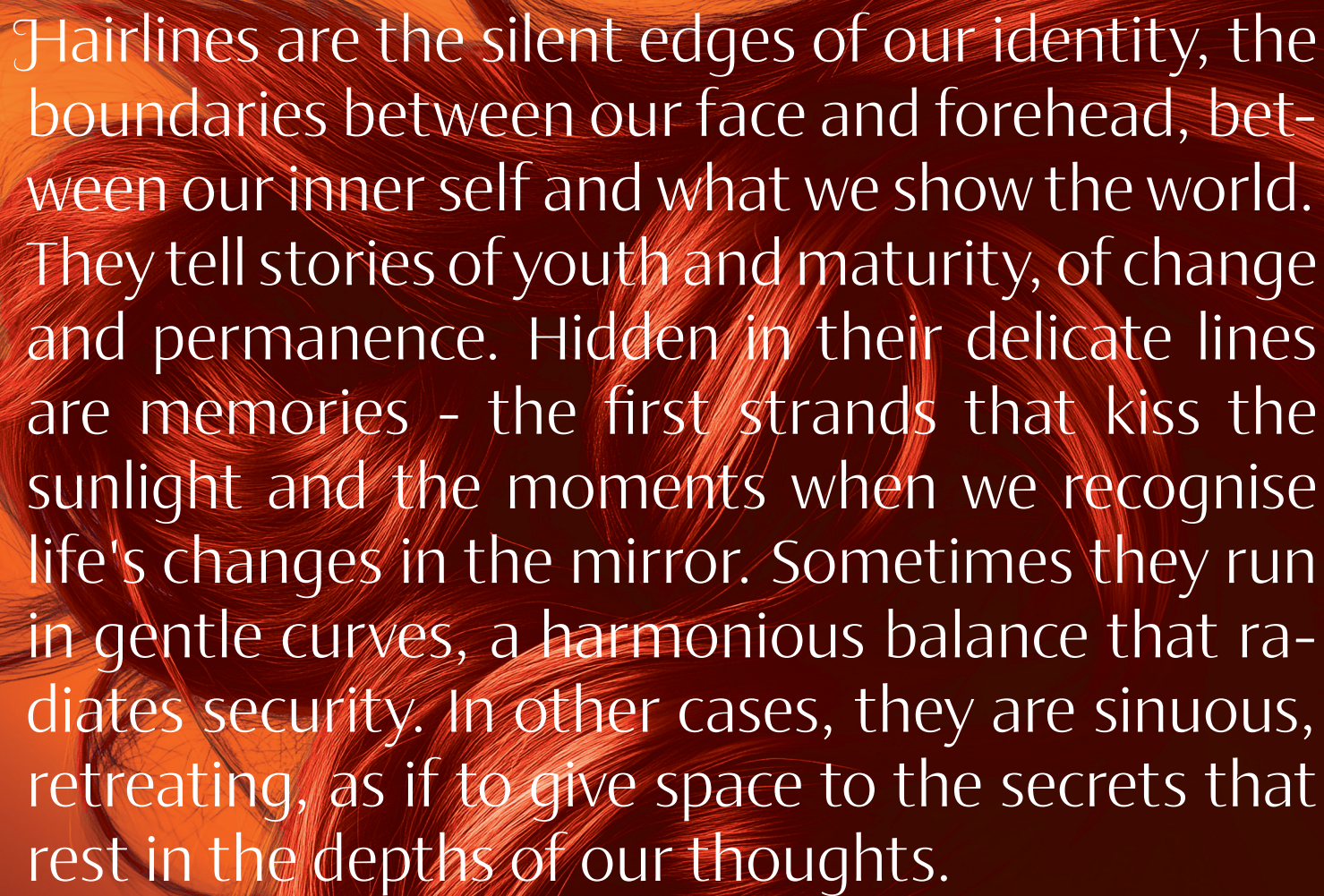
For many, the pursuit of a better life is intricately linked with the quest for inner peace and tranquility. It involves delving deep into the recesses of our souls, cultivating a profound sense of mindfulness that colors every facet of our existence. This journey is about not just finding joy in the grand milestones, but also in the quiet moments of everyday life, where simple pleasures blossom into profound sources of fulfillment.

However, the notion of a better life extends far beyond mere contentment for others. It's about daring to dream audaciously, to envision a life that transcends the boundaries of convention and expectation. It's about embracing the exhilarating dance with uncertainty, where each step forward is fueled by an unwavering belief in one's own potential to achieve greatness.

Yet, amidst the diverse interpretations of what constitutes a better life, there exists a unifying theme – a shared commitment to personal growth and societal betterment. It's about recognizing that our individual journeys are inexorably intertwined with the collective tapestry of humanity, and that true fulfillment is found not only in the pursuit of personal goals, but also in the uplift-

The image features a vibrant, abstract background composed of numerous thin, overlapping lines in shades of orange, red, and dark brown. These lines create a sense of motion and fluidity, resembling a liquid or a dynamic energy field. The overall color palette is warm and energetic. In the center of the image, the word "flow" is written in a clean, white, lowercase, sans-serif font. The text is positioned horizontally and is clearly legible against the busy, colorful background.

flow



Hairlines are the silent edges of our identity, the boundaries between our face and forehead, between our inner self and what we show the world. They tell stories of youth and maturity, of change and permanence. Hidden in their delicate lines are memories - the first strands that kiss the sunlight and the moments when we recognise life's changes in the mirror. Sometimes they run in gentle curves, a harmonious balance that radiates security. In other cases, they are sinuous, retreating, as if to give space to the secrets that rest in the depths of our thoughts.

A woman's profile is shown in a side view, facing left. Her hair is styled in intricate braids that are gathered into a bun at the top of her head. She is wearing a dark, textured headwrap or headscarf. The background is a solid, vibrant orange color. The word "stylish" is written in a white, lowercase, sans-serif font across the center of the image, partially overlapping her face and hair.

stylish

