



# Quitador Sans

a squarish sans serif  
by Arne Freytag

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A monochromatic purple-toned landscape of sand dunes. The dunes are layered, with some in the foreground showing distinct ripples and shadows. The background shows more distant, softer dunes under a clear sky. The overall mood is serene and quiet.

Quiet

Quitador Sans is a squarish sans serif font with tall x-heights, available in 14 weights ranging from Ultra Light to Ultra Bold. One of its distinctive features is the absence of overhangs, replaced by semi-rounded terminals that give it a unique "stencil-like" appearance. It feels compact and robust in headlines, while its tall x-heights, short ascenders and descenders, and superelliptical structure ensure excellent legibility at small sizes, particularly on screens. In the lighter weights and italics, it reveals a subtle humanistic touch.

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ERQUICKENDER TEQUILA

**NOVA**

***Black River***

Xylophonspieler

# PURE

# RE



LANGUAGE SUPPORT

**SUPPORTS 34 LANGUAGES** (PRO/OT CFF)

Afrikaans, Basque, Breton, Catalan, Croatian, Czech, Danish, Dutch, English, Estonian, Finnish, French, Gaelic (Irish, Scots), German, Hungarian, Icelandic, Indonesian, Irish, Italian, Latvian, Lithuanian, Norwegian, Polish, Portuguese, Romanian, Saami (Southern), Serbian, Slovak, Slovenian, Spanish, Swahili, Swedish, Turkish.

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*Solitare*

Seventy Months

QUITADOR SANS ULTRA LIGHT

Indian Summer

QUITADOR SANS LIGHT

Seed Merchant

QUITADOR SANS REGULAR

Club Sandwich

QUITADOR SANS MEDIUM

Hot Enterprise

QUITADOR SANS BOLD

Revivescency

QUITADOR SANS EXTRA BOLD

Harte Kurve

QUITADOR SANS ULTRA BOLD

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*Unknown World*

QUITADOR SANS ULTRA LIGHT ITALIC

*Childhoods End*

QUITADOR SANS LIGHT ITALIC

*Characteristics*

QUITADOR SANS REGULAR ITALIC

*Wortschablone*

QUITADOR SANS MEDIUM ITALIC

*Superhighway*

QUITADOR SANS BOLD ITALIC

*World History*

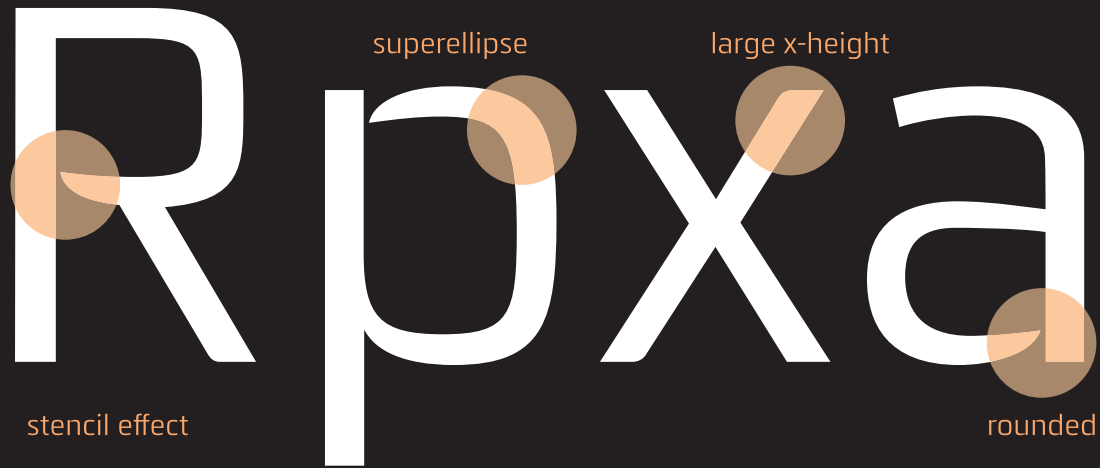
QUITADOR SANS EXTRA BOLD ITALIC

*Manufactors*

QUITADOR SANS ULTRA BOLD ITALIC



DESIGN CONCEPT



**REGULAR, ITALIC & DISPLAY (11 PT / 14 PT)**

**M**oments of contemplation. We often find ourselves dreaming of visions of a better life. It's a universal longing, an innate desire to transcend the challenges and limitations of the present, and step into a brighter, more fulfilling reality.

For some, a better life may mean finding inner peace and contentment, cultivating a sense of mindfulness and gratitude that permeates every aspect of existence. *It's about cherishing the simple joys, savoring each moment, and nurturing meaningful connections with those around us.*

For others, a better life may entail chasing ambitious dreams and aspirations, daring to reach beyond the boundaries of what seems possible. It's about embracing risk, pursuing passions with unwavering determination, *and refusing to settle for anything less than extraordinary.*

Yet, amidst the *diverse interpretations* of what constitutes a better life, there exists a unifying theme—a shared commitment to personal growth and societal betterment. It's about recognizing that our individual journeys are inexorably intertwined with the collective tapestry of humanity, and that true fulfillment is found not only in the pursuit of personal goals, but also in the upliftment of those around us.

In the grand tapestry of existence, each of us contribu-

**(7 pt / 9 pt)**

In the moments of quiet reflection, our minds often wander to visions of a brighter tomorrow, filled with possibilities waiting to be realized. It's a deeply ingrained human instinct, this yearning for a life that surpasses the constraints of our current reality, propelling us towards a future brimming with potential.

For many, the pursuit of a better life is intricately linked with the quest for inner peace and tranquility. It involves delving deep into the recesses of our souls, cultivating a profound sense of mindfulness that colors every facet of our existence. This journey is about not just finding joy in the grand milestones, but also in the quiet moments of everyday life, where simple pleasures blossom into profound sources of fulfillment.

However, the notion of a better life extends far beyond mere contentment for others. It's about daring to dream audaciously, to envision a life that transcends the boundaries of convention and expectation. It's about embracing the exhilarating dance with uncertainty, where each step forward is fueled by an unwavering belief in one's own potential to achieve greatness.

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**minimalism**



Quitador is a silent dance, where each letter carries the weight of meaning before a sound is ever made. Those soft, rounded tips—are like whispers at the edge of form, holding back the sharpness, offering a moment of gentleness in the geometry. They shape white space as much as the ink itself, allowing breath between lines, a place for the eye to rest. And then, the stencil effect—a deliberate fracture, a gap in the flow. It is not a break, but a passage, where the letter becomes a frame, an invitation to see what lies behind. Like light through a window, the form is both solid and fleeting, hinting at what is there but also what is missing. There is beauty in this incompleteness, in the tension between the bold and the open, the fixed and the free.

A 3D rendered landscape of purple sand dunes. The dunes are layered, with some in the foreground and others receding into the distance. The lighting creates soft shadows and highlights on the curves of the dunes, giving them a sense of depth and texture. The overall color palette is a range of purple hues, from deep violet to a lighter, almost white-purple at the top of the frame. Overlaid on this landscape is the text "Shape with Space" in a clean, white, sans-serif font, centered horizontally and vertically.

# Shape with Space

