

# whiteblack

A slab serif optimized for negative settings  
by Arne Freytag

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ER

Arne Freytag

Fontlog



Whiteblack is a slab serif with a soft touch, designed for contemporary typography and comes up with 6 weights for positive and negative settings plus handslanted obliques. In dark backgrounds, especially for signage and on screen, negative settings glow and appear heavier than positive settings. To avoid the „glow-effect“ the typeface contains special weights for an optimal balance between white and black.

A large x-height and open apertures not only creates space for smaller sizes, but also lends Whiteblack a solid balanced and generous character for print and screen. Many OpenType features including 324 ligatures, contextuel alternates, and stylistic set built into all cuts. The font contains 1.076 glyphs with a wide range of flexibility for Latin language support for every typographical needs. Whiteblack brings elegance and a certain warmth wherever a contemporary slab serif typeface is needed.

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WEIßBROTSCHEIBEN

**new**

Bianconeri

God thanks, it's Friday

*fluffy*

Le Mans

**THÉSE**

archiv

GOOSE

**TUNA**

MÜHLE

OHNE



# Schwarz-weiß

Raad  
REAL BOLD ITALIC  
 Superhigh  
BOLD ITALIC  
 Waster  
DATA BOLD-ITALIC  
 NF 15  
 WRITBACK-B  
 FORTHOOK  
 Merodesliza  
 Problemaker  
 Plymouth  
 BLACK-by Arne Freytag  
 A A A A A  
 A A A A A  
 C C C C C  
 D D D D D  
 E E E E E  
 E E E E E  
 G G G G G

In October 1788, Park embarked on a tour of Scotland, spending four sessions studying law at the University of Edinburgh. He returned to London in 1789, where he spent a year in the study. Notably, during his tour of duty, he spent a year in the study, where he was introduced to the course taught by Professor Anderson. After completing his studies, he returned to London in 1790, where he was introduced to the course taught by Professor Anderson.

1788, Park was born in Glasgow, Scotland, at a farmstead on the "Dunlop" estate, the tenant farm which his father had inherited. Although a tenant farmer, the Park family were well-off. They were able to pay for a good education, and Park's family property valued at £2,000 (approximately £2015). His parents had originally moved to Scotland at home before Park was born. He was educated at home before attending the Glasgow Academy, a private day school. He was educated at home before attending the Glasgow Academy, a private day school.

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## LANGUAGE SUPPORT

**SUPPORTS 34 LANGUAGES** (PRO/OT CFF)

Afrikaans, Basque, Breton, Catalan, Croatian, Czech, Danish, Dutch, English, Estonian, Finnish, French, Gaelic (Irish, Scots), German, Hungarian, Icelandic, Indonesian, Irish, Italian, Latvian, Lithuanian, Norwegian, Polish, Portuguese, Romanian, Saami (Southern), Serbian, Slovak, Slovenian, Spanish, Swahili, Swedish, Turkish.

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k ł ŋ ø þ Ě ř š † ů w  
ž Ğ H d' J K å æ F † y

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Aerodeslizador

WHITEBLACK EXTRA LIGHT

Troublemakers

WHITEBLACK LIGHT

Blabbermouth

WHITEBLACK REGULAR

Hot Chocolate

WHITEBLACK MEDIUM

Regretfulness

WHITEBLACK BOLD

Modularizing

WHITEBLACK ULTRA BOLD

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Acuartelamiento

WHITEBLACK EXTRA LIGHT OBLIQUE

Grandilocuencia

WHITEBLACK LIGHT OBLIQUE

Autogestionario

WHITEBLACK REGULAR OBLIQUE

Radioterapeuta

WHITEBLACK MEDIUM OBLIQUE

Superhighway

WHITEBLACK BOLD OBLIQUE

Wunderkinder

WHITEBLACK ULTRA BOLD OBLIQUE

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DESIGN CONCEPT

open apertures

lighter weight to avoid  
»glow-effect«



Wgaie

**REGULAR, ITALIC & DISPLAY (11 PT / 14 PT)**

**M**oments of contemplation. We often find ourselves dreaming of visions of a better life. It's a universal longing, an innate desire to transcend the challenges and limitations of the present, and step into a brighter, more fulfilling reality.

For some, a better life may mean finding inner peace and contentment, cultivating a sense of mindfulness and gratitude that permeates every aspect of existence. It's about cherishing the simple joys, savoring each moment, and nurturing meaningful connections with those around us.

For others, a better life may entail chasing ambitious dreams and aspirations, daring to reach beyond the boundaries of what seems possible. It's about embracing risk, pursuing passions with unwavering determination, and refusing to settle for anything less than extraordinary.

Yet, amidst the **diverse interpretations** of what constitutes a better life, there exists a unifying theme – a shared commitment to personal growth and societal betterment. It's about recognizing that our individual journeys are inexorably intertwined with the collective tapestry of humanity, and that true fulfillment is found not only in the pursuit of personal goals, but also in the upliftment of those around us.

**(7 pt / 9 pt)**

In the moments of quiet reflection, our minds often wander to visions of a brighter tomorrow, filled with possibilities waiting to be realized. It's a deeply ingrained human instinct, this yearning for a life that surpasses the constraints of our current reality, propelling us towards a future brimming with potential.

For many, the pursuit of a better life is intricately linked with the quest for inner peace and tranquility. It involves delving deep into the recesses of our souls, cultivating a profound sense of mindfulness that colors every facet of our existence. This journey is about not just finding joy in the grand milestones, but also in the quiet moments of everyday life, where simple pleasures blossom into profound sources of fulfillment.

However, the notion of a better life extends far beyond mere contentment for others. It's about daring to dream audaciously, to envision a life that transcends the boundaries of convention and expectation. It's about embracing the exhilarating dance with uncertainty, where each step forward is fueled by an unwavering belief in one's own potential to achieve greatness.

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See the black in the white  
and the *WHITE IN THE BLACK*




type

Bianco  
202



Schwarz und Weiß treffen sich, verschmelzen in der Dämmerung, wo Nacht und Tag flüstern und das Eine ohne das Andere nicht existiert. So wie Worte Bedeutung verleihen, so braucht auch das Dunkle das Licht, das Verborgene das Erkennbare. Vielleicht ist es diese unaufhörliche Begegnung, die uns daran erinnert, dass jede Klarheit einen Hauch von Mystik in sich trägt und umgekehrt jedes Rätsel seinen eigenen, unausgesprochenen Sinn entfaltet.

Und so wandern wir, Leser und Denker, in diesen kontrastreichen Welten, stets bemüht, das Schwarz im Weiß zu sehen und das Weiß im Schwarz.



white characters  
dance like stars  
in the night sky



